

CATEGORY V: GROUP PROJECTS

Business Venture:

This competition encourages you to think about the business world, become a philanthropist, and market your own products. Familiarize yourself with modern trends and market values, while developing your own fantastic product or service!

Humanitarian Service:

Work with Islamic Relief USA/Islamic Relief Canada to conduct a crowdfunding campaign for a global cause from scratch. How would YOU reach ideal funders to help a cause you are passionate about?

Nasheed/Rap:

Calling all aspiring singers! The nasheed/ rap category is ideal for anyone who desires to write unique lyrics and use their singing skills to capture people's attention about topics they are passionate about.

Science Fair:

Are you an aspiring scientist? Do you love research? Then this competition is for you! Design, conduct and share the results of your own study to a panel of esteemed judges. Don't forget to use the scientific method!

Short Film:

Showcase your editing, directing, and acting skills! Make a documentary, drama, comedy, thriller or animation to convey a particular message to the audience while relating your film to the MIST theme.

Social Media:

Are you a whiz with media platforms such as Instagram or TikTok? Have you started either reading or seeing more blogs? Take your online social habits to the next level by creating a social media presence for your MIST team!

BUSINESS VENTURE

Format: In-Person

Early Submission: Competitors must submit their business venture outline 2 weeks before the tournament.

On-Site: Three (3) copies of the business venture outline must be submitted to judges, at the time of the competition

Registration Guidelines:

1. A minimum of one (1) and a maximum of six (6) people can register for this competition.
 - a. One submission per MIST team/school.

Procedure:

1. Each participating team must prepare a business venture project that reflects this year's theme.
 - a. A venture related to the year's theme will be awarded additional marks. However, there are no points deducted if the theme is not reflected.
2. This competition consists of a) a written Business Venture outline and b) a 5-7 minute presentation.
3. Each team must have a student leader as a representative, but all team members should be involved in developing the written outline as well as the presentation of the project.
4. Competitors must submit a proposal of their desired project two (2) weeks prior to the date of the MIST tournament for approval by your Regional Competitions Headquarters.
5. Competitors must submit three (3) copies of a typed Business Venture outline on the first day of the tournament, or the day that the region has selected for Group Project submission collection.
6. Each team must present to a panel of judges for 5-7 minutes.
 - a. The presentation will be followed by a two (2) minute question and answer session.
 - b. The focus of the presentation will be to pitch your idea with the goal of convincing judges to invest in your venture.
7. The presentation should include supplemental materials. These can include:
 - a. Product samples
 - b. pictures or other visual or video aids (ex. PowerPoint, television advertisement, etc.).
 - c. Poster boards or display boards.
8. Project ideas must be original and innovative.
 - a. Submissions must be the entrepreneur's original idea - proof of origination should be available if requested by the judges.
 - b. The business idea may be new or already implemented.
9. Judging criteria will be based on the official MIST ballot for the Business Venture competition.
10. The primary criteria the judges will use in evaluating the business venture will be: "Would I invest in this company?"

Outline Details:

The following is a list of requirements for the Business Venture Outline:

1. Typed, double-spaced, Times New Roman 12 point font.
2. Cover page with the title of the project and MIST IDs only, stapled on the left side.
3. The project outline should include visual aids, such as pictures, charts and graphs. Do not include any physical samples.
4. Format should be as follows and no more than 2 pages long:
 - a. Executive Summary: A summary of your business venture project, description of your project, market analysis,

marketing plan and financial plan.

- b. Introduction: Describe your product/service in detail.
 - i. What is the business? How does it work and how does it make money?
 - ii. What is the value of your product/service in the industry? What is the industry like?
- c. Market Analysis: Who are your customers (i.e. the targeted market) and what are they like?
 - i. Who are your competitors and what are they doing?
 - ii. What are the market characteristics and size? Is it a growing market? Is there a demand for your product/service?
- d. Marketing Plan: How can you reach this market?
 - i. What is your overall strategy?
 - ii. What competitive advantage(s) do you have over your competitors?
 - iii. How will you test your product/service against your targeted market?
 - iv. Ensure that you detail the specifics of your marketing plan, including timelines, and specific marketing strategies.
- e. Financial Plan: What does your budget look like and how will you monitor costs?
 - i. How much startup funding would you need and what would you do with the money?
 - ii. What is your profit potential?
 - iii. What key financial considerations do you need to take into account?
- f. Project Viability: What are the biggest threats to your business venture and how will you address them?
 - i. Is the venture stable and growth oriented or speculative and risky?
 - ii. What are your risk factors and how will you address them?
- g. Discussion: How will the project contribute to the Muslim community and the community at large?
 - i. How does it relate to this year's MIST theme?
 - ii. What are some ways you can expand this project in the future?
- h. Please note that the questions above are simply a guide. Teams do not need to answer all of the questions, however all topics (market analysis, marketing plan, financial plan...etc.) must be addressed.

Checklist:

- Business Venture Outline
- Supplemental materials for group presentation.
- The submission should be clearly labeled with:
 - MIST IDs (Every group member)
 - Name of Competition

DETAILED BALLOT: BUSINESS VENTURE

Section A: Technical

Points: 10

- Presenter(s) are on time for the competition.
- Presentation is a minimum of 5 minutes, with a maximum of 7 minutes.
 - 3 minutes are allotted for Q&A.
- There are no identifiers on the submission aside from their MIST ID.
- The presenter(s) look credible and are dressed for an interview

Section B: Presentation Components

Points: 15

Visual Aid:

- Did the presenters use a visual aid?
- Was the visual presentation neat and clearly comprehensible?
- Did the presenters clearly tie their project with the visual aid used?

Introduction, Body, & Conclusion

- Did the presenters grab your attention with their introduction?
- Was the business venture clearly stated in the introduction? Was the introduction brief and concise? Did the presenter preview and give focus to the key ideas?
- Did the presenter make effective use of signposting, internal summaries, and transitions? Was there a logical progression of ideas?
- Was adequate time devoted to each section of the presentation within the 7-10 minute time limit?
- Did the presenters conclusively tie the presentation together? Was there a note of finality?

Section C: Presentation Delivery

Points: 20

Delivery:

- Was the delivery natural, lively, and spontaneous? Was the presenters' enunciation clear and the volume appropriate?
- Did their delivery reinforce the ideas of the project?
- Were their gestures varied, movement motivated, and eye contact direct?
- Was there sufficient variety in rate, pause, and pitch?

Language Style:

- Did the presenters exhibit command of conversational style?
- Was the language suitable enough to inform the audience?
- Was the language precise, grammatically correct, and vivid?

Section D: Presentation Analysis & Content

Points: 20

- Did the presenters answer the questions clearly?
- Was the content informative? Was the information pertinent to their project idea? Was the information adequately documented?
- Was there sufficient use of logic, facts, examples, visual aids, and/or expert opinion?
- Is the business venture within the scope of the competitors' ability?
- Did the competitors approach the business venture in an original manner? Was the venture well thought out and did it show initiative in thought and design?

Section E: Business Venture Outline

Points: 35

- Does the Executive Summary identify the problem and the business proposition for solving the problem?
 - Does it identify customers and competitors and illustrate the viability of the business idea?
- Does the venture have a sound value proposition?
- Have the competitors developed the product concept clearly?
- Are key features and benefits of the product/service clearly described?
- Does the venture demonstrate a need/want for the product/service by customers?
- Does the Market Analysis show evidence of research and is well thought out?
- Are descriptions of target market segments and competitors clearly established and are their attributes clearly illustrated?
- Is the product/service feasibly marketable?
 - Is there a demand?
 - Is there sustainable competitive advantage?
- Is the Marketing Plan clear and is it appropriate for the chosen product/service?

Are marketing strategies likely to be effective?

- What is the likelihood of the business plan becoming a viable business?
 - Could the venture be profitable?
- Have key financial considerations been taken into account adequately?
 - Does the return clearly justify the investment and the risk involved in the project?
- Is the Financial Plan reasonable and does it make sense based on the rest of the business plan?
- Is the venture stable and growth oriented or speculative and risky?
- Does the venture have high sensitivity to the actions of competitors, technology, the industry...etc.?
- Does the venture exemplify creativity and innovation?

BUSINESS VENTURE BALLOT

		Subtotal
Section A	Technical	_____ / 10 points
Section B	Visual Aid	_____ / 5 points
Section B	Introduction, Body and Conclusion	_____ / 10 points
Section C	Delivery	_____ / 10 points
Section C	Language Style	_____ / 10 points
Section D	Presentation Analysis and Content	_____ / 20 points
Section E	Business Venture Outline	_____ / 35 points

If a team has incorporated the theme into their Business Venture, they will be awarded 3 bonus points in their overall total.

Total: _____/100 Points

Overall Judges Comments and Feedback

HUMANITARIAN SERVICE

Format: In-Person

Early Submission: Campaign plan and link to crowdfunding site must be submitted on MyMIST two weeks before the tournament.

On-Site: Three (3) copies of the Campaign Plan must be submitted to judges, at the time of the competition.

Registration Guidelines:

1. A minimum of one (1) and a maximum of six (6) people can register for this competition.
 - a. One submission per MIST team/school.

Procedure:

1. Competitors will create and implement a campaign plan and a crowdfunding site to raise funds, support, and awareness for an Islamic Relief USA project to be released on the IRUSA website as well as the GetMISTified website.
2. The IRUSA website for 2023 can be found here.
3. The campaign plan must be no more than 6 pages and:
 - a. Be typed with 12-point Times New Roman font, double-spaced, with 1" margins.
 - b. Include a Title Page with the campaign name, competitor MIST IDs, and name of this competition.
 - c. Include an abstract (max. 250 words), Table of Contents, and Bibliography.
 - d. Include a description of the campaign goals (written as SMART goals), a campaign calendar or timeline, an ideal funder profile/targeted funder personas section, and a marketing plan.
 - e. Describe the implementation strategy which includes a social media and community engagement plan. Paid social media promotions are not permitted.
 - f. Optional: The campaign plan may also include digital and physical collateral (ie. pamphlets, stickers, infographics), screenshots of digital campaigns and engagement, and plans for different marketing mediums other than the one selected in the implementation strategy.
4. The content of the crowdfunding site should:
 - a. Identify the problem,
 - b. Describe Islamic Relief's solution,
 - c. Give an explanation of the crowdfunding campaign
 - d. Display any given incentives the competitors plan to implement.
5. Competitors must also prepare a five (5) - seven (7) minute presentation for judges.
 - a. The presentation must focus on what the competitors have learned about the issue at hand, Islamic Relief's intervention, and also what they learned about crowdfunding and community engagement.
 - b. They may present recommendations to Islamic Relief for how they may better engage in humanitarian digital crowdfunding efforts based on their findings.
6. Optional: Students are encouraged to use marketing analytics to supplement their presentation.
 - a. Any analytics students that provide valuable inferences will be given one (1) bonus point.
 - i. Examples: Conversion Rate, Marketing ROI (if applicable), Average Lead Close Rate and Impression/Reach Rates.
7. Students will be allotted five (5) - seven (7) minutes to present and then will field questions from the judges.
 - a. Not all students are required to participate in speaking during the presentation, but all registered students must be present to answer questions about their participation in the project.

8. All submissions must be labeled with the MIST ID ONLY. If the competitors' name appears anywhere on the submission, points will be deducted.
9. Teammates not present without a valid reason will result in point deductions for the entire group.

DETAILED BALLOT: HUMANITARIAN SERVICE

Section A: Technical

General Rules

Points: 5

1. The competitors created a crowdfunding campaign on time with a complete marketing plan attached.
2. Participants are all present and on time for the competition.
3. The submissions include no identifiers aside from MIST ID Numbers.
4. The presenters appear professionally credible and appropriately dressed for an interview.
5. The presentation is 5-7 minutes. Q&A is 3 minutes.

Presentation

Points: 25

1. The presentation explains lessons learned from the campaign.
2. The format can be a verbal presentation, video, PowerPoint or a combination.
3. The presentation should include recommendations from IRUSA/IRC based on what the team learned.
4. The presenters speak clearly, with a confidence that demonstrates adequate practice and mastery of the subject.
5. The presentation flows smoothly and logically.
6. The topic is presented in a relevant and engaging manner for other high school students without compromising professionalism in front of the judges.

Section B: Technical

General Content

Points: 20

1. The crowdfunding campaign properly summarizes the entire project and employs an engaging writing style.
2. The problem is well defined and supported by facts and statistics.
3. Islamic Relief's intervention is explained as well as how the donations will be used to solve the problem.
4. Marketing best practices are used.

Creative Content

Points: 20

1. The campaign includes a thorough, complete and sophisticated marketing plan.
2. Marketing collateral is diverse and appealing (includes over 5 pieces of high quality physical and digital collateral).
3. The collateral and plan created are suitable for the articulated Ideal Customer Profile.

Section C: Technical

Implementation

Points: 25

1. The implementation of the campaign was conducted over an extended period of time (in terms of weeks, not days).
2. The implementation plan includes a strategic roll out plan for social media promotion and community outreach.
3. The project was accomplished by teamwork of all registered members fairly.
4. Implementation plan is clear and visible through a campaign calendar that achieves the outlined campaign goals.
5. Variety of marketing methods were used to achieve their campaign goals.
6. Adequate explanation was given for difference in physical and digital donations

*Bonus point (1) for additional analytics formulas used correctly to build inferences

Results

Points: 5

1. The campaign met its fundraising goal.
2. Minimum fundraising goal guidelines*:

- i. Teams of 1-5 students: \$100
- ii. Teams of 6-10 students: \$250
- iii. Teams of 11-25 students:\$500
- iv. Teams of 26-50 students: \$750
- v. Teams of 51-100 students: \$1,000
- vi. Teams over 100 students: \$2,000

* Teams who raise double or more their goal amount will receive 5 bonus points

HUMANITARIAN SERVICE BALLOT

		Subtotal
Section A	General Rules	_____ / 5 points
Section A	Presentation	_____ / 25 points
Section B	General Content	_____ / 20 points
Section B	Creative Content	_____ / 20 points
Section C	Implementation	_____ / 25 points
Section C	Results	_____ / 5 points

Total: _____/100 Points

Overall Judges Comments and Feedback

NASHEED/RAP

Format: In-Person

On-site Submission: Three (3) copies of the Nasheed/Rap must be submitted to judges on-site, at the time of the competition

Registration Guidelines:

1. A minimum of one (1) and a maximum of six (6) people can register for this competition.
 - a. One submission per MIST team/school.
2. There will be a separate competition for brothers and for sisters.
 - a. Hence, each team must either be all male or all female.

Procedure:

1. The performance should not exceed more than 5 minutes.
 - a. Points will be deducted from the total score if the performance exceeds the allotted time.
2. The Nasheed/Rap competition is different from the Spoken Word competition.
 - a. Therefore, if a competitor registers for both competitions, they may not use the same piece.
3. The only instrument that can be used for the performance is a drum with an open end (daf).
 - a. Full drum kits, floor drums, etc. will not be allowed.
 - b. Drums will not be supplied by MIST. Each group is responsible for bringing their own drums.
 - c. Other methods used for rhythm may be utilized such as vocal percussion (beatboxing) if students feel comfortable, etc.
 - d. Groups cannot use digitally enhanced sounds for their performance.
4. Groups must perform in front of an audience.
5. No repeat performances from previous years are allowed.
 - a. All nasheed/raps performed must be original.
6. The competitors must submit three hard copies of their Nasheed lyrics to the MIST Nasheed judges before they perform.
7. Judging Criteria will be based upon the official MIST Nasheed/Rap Ballot.

DETAILED BALLOT: NASHEED/RAP

Section A: Administrative

Points: 5

- Presenter(s) are on time for the competition
- Nasheed/Rap is under five (5) minutes
- There are no identifiers on the submission aside from the MIST ID
- The presenter(s) look credible and are dressed for an interview

Section B: Content/Structure

Points: 15

- Is the Nasheed free from any inappropriate content?
 - If it contains profanity, sexual innuendo, etc. do not score the rest of the section; competitor receives 0/15. If so, continue scoring.
- Is the Nasheed well written, (ie Are rhyme, metaphors, and figurative language present in the lyrics?)
- Does the Nasheed show originality and creativity?
- Intro: does it establish a melodic, harmonic, and/ or rhythmic pattern related to the piece?
 - Does it establish a basic connection with the listener?
- Verse: how well does it tie into the main purpose?
 - Are the verses well defined? Is there a story/message to easily follow throughout each verse?
- Chorus: is the chorus easy to follow? Is it catchy?
 - How does the chorus embody the message of the song?
- Bridge: 1 bonus point

Section C: Technical

Points: 25

- Intonation: Tone quality, pitch, accuracy, blend and balance
- Vocal Technique: Articulation, rhythmic accuracy, fluency, flexibility, breath control, etc.
- Tone: sound or timbre pleasing to the ear, blend, evenness
- Is there a unique texture to the performer's voice/s? Is it a soft or gentle sound? A hoarse or gravelly sound?
- Does/do the performer/s display a unique wide range of vocal tones? Is it just monotone?
 - Can performer/s move from a low to medium to high note effectively?
 - Can high notes be articulated without cracking or straining their voice?
 - Do the low notes contain power/strength
- Rhythmic Integrity and interpretation: Style, tempo, phrasing, dynamic contract, etc.
- Musical effect and diction. Phrasing and melodic sensitivity, artistry, expressive and musical feeling, etc.
- Musicianship: Sensitivity to all aspects of execution in order to make an effective musical result: phrasing, dynamics (good sense of loud and soft singing), vocal attack.

Section D: Delivery

Points: 20

- Stage Presence: Is there a connection with the audience, energy, and excitement?
- Is there a connection between the piece and the performer's emotions? Does the performer embody the piece?
 - What is their body language?
- Are the members of the group in time with one another (rhythm)?
 - If it is one member, are they maintaining tempo?
- Are the members of the group in tune with one another?

If the group consists of one member, do they have a good tone?

- Are the lyrics clear and easy to understand? (In their presentation, not interpretation)
- Stage presence - group appearance, music memorized, facial expressions, staging, accompaniment, entertainment value.

Do the competitors establish eye contact? Do the performers own the stage?

Section E: Complexity

Points: 10

- Wide range, complex or varied rhythms, incorporation of several creative elements, complex harmonies

Section F: Overall Experience

Points: 10

After the perusing of the Nasheed content, performance, and interview, rate the entire experience from 1 to 10.

- 1 being very poor (no organization, unity, intonation, relation to the theme)
- 5 to 6 being average
- 10 being exceptional (memorable performance, sound understanding of the theme, exceptional Nasheed content).

Section G: Application of Theme

Points: 10

- There is a strong, clearly evident relevance to the theme.
- The theme is expressed in a unique or outstanding way.
- Purpose of the nasheed/rap is clearly articulated and shows evidence of reflection and/or research.
- Elements and principles of the project are clearly articulated and the student shows evidence of careful selection and organization of these elements and principles.

Judges will ask the following questions to gauge the competitors' understanding of the theme and how it was expressed in their work. Judges will then proceed to scoring.

How did you aim to convey this year's theme in your work?

What do you hope to teach people about the theme with your submission?

What element of the work is the most important towards conveying your understanding of the theme?

NASHEED/RAP BALLOT

		Subtotal
Section A	Administrative	____ / 10 points
Section B	Content/Structure	____ / 15 points
Section C	Technical	____ / 25 points
Section D	Delivery	____ / 20 points
Section E	Complexity	____ / 10 points
Section F	Overall Experience	____ / 10 points
Section G	Application of Theme	____ / 10 points

Total: ____/100 Points

Overall Judges Comments and Feedback

SCIENCE FAIR

Format: In-Person

Early Submission: Abstract must be submitted two weeks early on MyMIST

On-Site:

1. Three (3) copies of the abstract and any physical visual aids must be submitted to judges on-site, at the time of the competition.
2. Presentation (Medium of choice)

Registration Guidelines:

1. The Science Fair competition is a team effort. A minimum of one (1) and a maximum of six (6) people can register for this competition.
 - a. One submission per MIST team/school.

Procedure:

1. Competitors must submit an abstract (5 pages or less) of their desired science fair project two (2) weeks prior to the date of the MIST Tournament to your Regional Competitions Headquarters.
 - a. This must include the title page, the abstract itself, bibliography and citations.
2. The presentation must be a minimum of 5 minutes and not exceed 7 minutes. There will be 3 minutes allocated to Q&A.
3. Science Fair projects may not be used if they were presented at previous MIST tournaments/other competitions.
4. Visual aids are required along with the speech.
 - a. Visual aids can vary anywhere from a PowerPoint presentation to posters, pictures, props, and video clips.
 - b. You are encouraged to include figures, pictures, tables, and graphs.
5. In order for the science fair project to be complete each team must do their own active research.
 - a. The active research should consist of experiments, surveys, questionnaires, etc. and the results must be compiled and analyzed within the research paper.
 - b. If surveys and questionnaires have been conducted, they must be included in the presentation.
 - c. A scientific research question should be presented at the beginning of the abstract. The question should then be answered by the conclusion of the presentation.
6. At least two sources must be cited accurately within the abstract submission and a works cited page must be provided separate from the bibliography page that is required with the speech and visual aids.
 - a. Abstract and all citations must adhere to MLA format
 - b. The paper must be a maximum of five (5) pages maximum including
7. This science fair project should consist of four components - Each team must prepare the following things:
 - a. Speech
 - b. Visual Aids
 - c. Bibliography as part of your abstract
 - d. Abstract (with active research included).
8. Judging Criteria will be based upon the official MIST Science Fair ballot.

Checklist:

- Three (3) copies of the Written abstract (500 words or less) of the desired science fair topic two (2) weeks prior to the date of the MIST tournament for approval by the Regional Competitions Headquarters
- Visual Aids that will be used for the presentation
- The submission should be clearly labeled with:
 - MIST IDs (Of every group member)
 - Name of Competition

DETAILED BALLOT: SCIENCE FAIR

Section A: Technical

General Rules

Points: 5

- The competitors submitted three copies of their abstract, a three-paneled display board that can be easily transported and/or any other optional visual aids on time.
- Participants are all present and on time for the competition.
- The submissions include no identifiers aside from MIST ID Numbers.
- If used, the three-paneled display board has minimum dimensions of 36" x 48".
- The presenters appear professionally credible and appropriately dressed for an interview.
- The presentation is 5-7 minutes.
- Q&A is 3 minutes.
- Bonus: Three (3) bonus points can be given if the topic is relevant to the theme.

Abstract Rules

Points: 10

- The abstract is five (5) pages or less in length.
- The font is 12-point Times New Roman.
- The paper is double spaced.
- The margins are 1" on each side.
- The Bibliography includes all works cited in the presentation, and at least two sources are cited.
- All citations are made with proper MLA format.

Section B: Presentation Components

Visual Aid

Points: 5

- Did the presenter use Visual Aids? Was it typed and not written?
- Was the visual presentation neat, uncluttered and clearly comprehensible?
 - Was the display well organized so that the parts of the presentation are logical?
- Did the presenter clearly tie their project with the visual aid used?
- Does the display stand alone?
 - Is it possible to understand the study without the competitor present?

Introduction, Body & Conclusion

Points: 15

- Did the presenter grab your attention with their introduction?
- Was the topic clearly stated in the introduction? Was the introduction brief and concise? Did the presenter preview and give focus to the key ideas?
- Did the presenter make effective use of signposting, internal summaries, and transitions?
 - Was there a logical progression of ideas?
- Was adequate time devoted to each section of the presentation within the 5-7 minute time limit?
- Did the presenter conclusively tie the speech together?
 - Was there a note of finality?

Section C: Technical

Scientific Thought

Points: 25

- Did the competitor ask his/her own original testable question that can be measured quantitatively?
- Was the scientific method followed?

- Does the competitor have his/her own original hypothesis that can be quantitatively measured and answers the question?
- Is that data quantitative and does it answer the question?
- Are all variables original? Are they all considered and identified?
- Were multiple trials performed if needed?
- Was the data clearly interpreted? Were the conclusions accurately based on this data?

Thoroughness

Points: 15

- Was the testable question original and the intellectual property of the competitor?
- Did the competitor individually collect all data available?
- Was the competitor able to explain any problems that arose?
- Did the competitor relate the work to what was reported in the literature?
- Was the study completed or brought to a logical stopping place?

Section D: Analysis and Content

Points: 20

- Did the presenter answer the question clearly?
- Was the content informative? Was the information pertinent to their specific topic? Was the information adequately documented?
- Was there sufficient use of logic, facts, examples, and/or expert opinion? Was scientific literature examined?
- Was the study/research within the scope of the competitors' ability?
- Did the competitor approach the problem in an original manner with an original hypothesis?
- Was the study well thought out and did it show the competitor's initiative in thought and design?

Section E: Abstract

Points: 10

- Is the paper a maximum of 5 pages long?
- Does the abstract have at least 2 cited sources?
- Is there a works cited/reference page at the end of the abstract?
 - Is the formatting according to the MLA style?
- Has active research been conducted by the team and have the results been compiled and analyzed within the submission?
- Is the research question present answered through the paper?

SCIENCE FAIR BALLOT

		Subtotal
Section A	Technical	_____ / 10 points
Section B	Visual Aid	_____ / 5 points
Section B	Into, Body and Conclusion	_____ / 15 points
Section C	Scientific Thought	_____ / 25 points
Section C	Thoroughness	_____ / 15 points
Section D	Analysis and Content	_____ / 20 points
Section E	Abstract	_____ / 10 points

Total: _____/100 Points

Overall Judges Comments and Feedback

SHORT FILM

Format: In-Person

Early Submission: An unlisted YouTube/Vimeo link of your short film sent 2 weeks prior to the date of the regional tournament, along with the written statement and entry form.

On-site: Three (3) copies of the written statement must be submitted to judges, at the time of the competition

Registration Guidelines:

1. A minimum of one (1) and a maximum of six (6) people can register for this competition. One submission per MIST team/school.
2. More than 6 people may work on the project, through acting, costume design, makeup etc., but only up to 6 can be registered for it.

Procedure:

1. Each group will submit no more than one typed page explanation of the film.
2. Films entered may be of any genre, fiction, documentary, animation, art or experimental.
3. The Film group will be allowed 3 minutes to explain: how they made the film, what the purpose behind the film is, and what inspired them.
4. All videos must be in a 16:9 Aspect Ratio.
 - a. Movies that were shot in widescreen must be letterboxed to fit in the 4:3 Aspect Ratio.
5. An unlisted YouTube link must be submitted to your Regional Competitions Headquarters two (2) weeks prior to the MIST competition.
6. The title and the competitors' MIST ID must be clearly identified on your submission.
7. A complete list of Crew Members, Cast, and Equipment must be submitted with the short film.
8. Competitors MUST include the Short Film Entry Form.
 - a. Contestants who do not turn in this form with their submission will lose points towards their final competition score.
9. A written statement of the short film, no more than one (1) page (500 words max.) must be included with the film during the early submission.
 - a. The explanation should include what the short is about and what inspired the contestant to make it, as well as specific answers to the interview questions (Section C).
 - b. Please note that the written statement is an integral component of qualifying for an interview in the top ten.
10. All films MUST relate to this year's theme.
11. Films may NOT exceed 7 minutes in length (excluding blank opening and closing credits).
12. Films must NOT contain inappropriate audio or video content.
13. Please note that if there are more than 15 entries for this competition, only the top 10 entries (based on short film and written statement) will be interviewed.
 - a. In this case, a preliminary judging round will take place ahead of the tournament weekend, and all entries will be judged according to the Short Film Ballot.
 - b. The top 10 that advance will have a five (5) to ten (10) minute interview with the Judges' Panel.
14. Entries MUST be original works that have not been previously distributed/ awarded/recognized or publicly exhibited as of the submission date.
 - a. Entrant must be the creator of the submitted work, holding the full copyright ownership therein

Checklist:

- An unlisted YouTube link of your short film submitted 2 weeks prior to the date of the regional tournament to your Regional Competition Headquarters.
- Short Film Entry Form
- A 500 word maximum written statement about the short film and that answers questions under Section C: Theme
- A complete list of cast, crew members and equipment used
- The submission should be clearly labeled with:
 - MIST IDs
 - Name of Competition

SHORT FILM ENTRY FORM

Short Film Entry Form (Please Print)

MIST ID of group (or name of group): _____

Individual MIST IDs: _____

Number of people in the group: _____

Film Information

Title: _____

Brief Synopsis:

Film Genre:

- Narrative Fiction
- Documentary
- Animation
- Art
- Experimental
- Other: _____

Length: Minutes: _____ Seconds: _____

Original Format: Film _____ Video _____ Computer Graphic _____

Sound: Mono _____ Stereo _____ No sound or music _____

Production Tools Used (Camera, Hardware, Software, etc): _____

Owner of Copyright: _____

I have read, understand and agree to the rules and regulations of this competition: YES/NO

Signature of Entrant: _____

Date: _____

DETAILED BALLOT: SHORT FILM

Section A: Technical

Points: 4

- Presenters on time for the interview.
- Film duration within 5-7 minutes.
- There are no identifying characteristics on the submission aside from their MIST ID.
- The presenter(s) look credible and are dressed for an interview.

Section B: Production Quality

Production Quality - Audio

Points: 20

- Clear, crisp audio
- Used external microphones when necessary
- Sound effects were used appropriately
- Balance between music and dialogue when necessary

Production Quality - Video

Points: 30

- Proper transitions used (i.e dissolves used mainly to establish change in time, not between every scene)
- Proper Headroom
- Used tripod when available
- Quality is consistent
- Variation in shot selection
- Scenes edited/cropped tightly

Section C: Narrative

Theme

Points: 10

- Story addressed the theme thoroughly
- Theme was consistent throughout
- Written statement answers the following questions:
 - How did you aim to convey this year's theme in your work?
 - What do you hope to teach people about the theme with this work?
 - What element of the work is the most important towards conveying your understanding of the theme?

Acting

Points: 10

- Props/makeup used appropriately
- Casting is believable

Story

Points: 26

- Film duration within 5 to 7 minutes
- Cohesive narrative from beginning to end
- Narrative is shown through visual storytelling, not explained through text graphics
- Film does not contain profanity, sexual innuendo, or excessively vulgar content
- Events of the story are believable given the context of the film

SHORT FILM BALLOT

		Subtotal
Section A	Technical	____ / 4 points
Section B	Production Quality - Audio	____ / 20 points
Section B	Production Quality - Video	____ / 30 points
Section C	Theme	____ / 10 points
Section C	Acting	____ / 10 points
Section C	Story	____ / 26 points

Total: ____/100 Points

Overall Judges Comments and Feedback

SOCIAL MEDIA

Format: In-Person

Early Submission: A link to your media platform with the typed statement must be submitted two weeks prior to the regional tournament.

On-Site: Three (3) copies of the typed statement must be submitted to judges on-site, at the time of the competition

Registration Guidelines:

1. The Social Media competition is a team effort.
2. A minimum of one (1) and a maximum of six (6) people can register for this competition.
 - a. Only one submission is allowed per school. Hence, if two students register from the same school, they must work as a team.

Procedure:

1. MIST ID and order of competition will be pre-assigned on a random selection basis.
2. Competitors shall report at the appropriate time and place designated. Competitors shall be introduced to the judges by their MIST IDs.
3. The team name may appear on your blog and social profiles.
4. The competitor must create an instagram or TikTok page for their MSA or MIST team.
 - a. This page should include posts that relate to the MIST theme, with five posts minimum.
 - b. These posts can come in a variety of forms – text, images, video, etc.
 - c. However, two posts must be regarding current events, with one being a pure news story.
5. The social media platform selected should be updated based on the competitor’s assessment of what publishing frequency is appropriate for that chosen platform.
 - a. These updates can come in a variety of forms – text, images, video, etc.
6. Competitors are encouraged to use infographics and editing softwares for content creation.
7. Posts must be posted leading to the submission date, not the day of/night before.
8. If Instagram stories are posted, they must be compiled into a highlight on the page.
9. Students must remain cognizant of the music/sounds they use in their Instagram posts or TikToks.
 - a. Sounds must not contain vulgarity or inappropriate language.
 - b. If you are uncertain about a sound/audio, reach out to your regional headquarter for clarification.
10. Contestants must email their submission (written statement, plus social media platform link two (2) weeks prior to the tournament.
 - a. All submissions will be viewed on a computer unless stated otherwise in your written statement.
11. A typed explanation of the website and its content, no more than three (3) pages (1000 words maximum double spaced and 12-point font) must be included with the submission.
 - a. The explanation should:
 - i. Detail the social platform’s content
 - ii. What inspired the participant to choose their particular social media platforms
 - iii. What content strategy was employed
 - iv. How each team member contributed to the project
 - v. Any other pertinent information related to the creation of the social media accounts.
12. The interview will be no longer than 5 minutes.
13. Somewhere on your media platform must be following items:

- a. Information about the MIST team
 - b. Prayer times
 - c. Names and contact information
 - d. Information about MIST meetings or events
 - e. A link to MIST's National website (www.getmistified.com) in the bio/linktree
 - f. A link to your MIST Regional's website
 - g. Meeting time/place for the next MIST meeting
 - h. Information on how to join the MIST team
 - i. Team's Mission statement
 - j. At least one Islamic article that adolescents can relate to.
 - k. Any other information or additional features such as video clips, search facility, animation etc.
14. Competitors will be judged according to the Social Media Ballot.

Checklist:

- An link link to your media platform with the typed statement submitted two weeks prior to the regional tournament your Regional Competition Headquarters.
- The submission should be clearly labeled with:
 - MIST IDs
 - Name of Competition

DETAILED BALLOT: SOCIAL MEDIA

Section A: Technical

Points: 5

- Participant is on time for the interview.
- The participant looks credible and is dressed for an interview.
- Media platform link has been submitted prior to the interview
- Length of written statement does not exceed three pages (1000 words).

Section B: Blog Quality

Points: 15

- The social media platform is easily understood using a computer and/or phone
- The platform includes a minimum of five posts, including two posts regarding current events, with one being a pure news story.
- The overall page is appealing and inviting.
 - Users can quickly get the “big picture” of what is offered by the blog.
- The page is a means of inspiration for anyone who wants to start their own page
- Social page addresses the needs of users.
- The social media submission has the following required items:
 - Info about MSA/MIST team, prayer times, contact information, information about events, link to your MIST regional page and your MIST Nationals page, next meeting time and place, info on how to join the MSA/MIST team and MIST/MSA mission statement.
- Islamic instagram posts or TikTok’s, typically those that adolescents can relate to, are included.

Section C: Social Media Platform Quality

Points: 10

- The social media account’s name is reflective of the MSA/MIST team.
- The social media platform uses a proper amount of updates so that the platform does not appear stale.
- The social media platform includes updates that are posts from the blog.
- The social media updates include a variety of content – text, images, video, etc.

Section D: Presentation Quality

Points: 30

- The content goes beyond your basic MSA facts and data.
 - It contains information that is useful to MSA/MIST members.
- The page contains a mix of content formats (i.e. text, graphics, photographs, video, audio) to address specific needs.
 - There is a good balance between text and graphics.
- All graphics load successfully and quickly. Text is easy to read.

Section E: Application of Theme

Points: 25

- There is a strong, clearly evident relevance to the theme.
- The theme is expressed in a unique or outstanding way.
- Purpose of the project is clearly articulated and shows evidence of reflection and/or research.
- Elements and principles of art are clearly articulated and the student shows evidence of careful selection and organization of these elements and principles.

Judges will ask the following questions to gauge the competitors' understanding of the theme and how it was expressed in their work. Judges will then proceed to scoring.

- How did you aim to convey this year's theme in your work? In what ways does your submission represent your team's point of view, imagination, creativity, and individuality?
- Explain your purpose in developing this artwork and describe how you achieved that goal. Describe any influences from the online world that contributed to the development of your submission.
- What elements or principles of social media did you use, and how did you select and organize the visual aspects of this work?

Section F: Written Statement

Points: 10

- Is the paper no more than 3 pages long?
- Does it properly explain the content from the social media platform?
- Does it include the competitor's inspiration for the approach to their social media strategy?
- Have the content strategy and member contributions been clearly explained?

SOCIAL MEDIA BALLOT

		Subtotal
Section A	Technical	____ / 5 points
Section B	Blog Quality	____ / 15 points
Section C	Social Media Platform Quality	____ / 10 points
Section D	Presentation Quality	____ / 30 points
Section E	Application of Theme	____ / 25 points
Section	Written Statement	____ / 10 points

Total: ____/100 Points

Overall Judges Comments and Feedback
