DIGITAL ART (FORMERLY GRAPHIC DESIGN)

Format: In-Person

Early Submission Requirements: Two Week Early Submission
- Artwork (JPG, TIFF, or PNG format)
- Written artist statement (3 Hard copies, 500 words maximum)
- A minimum of 2 drafts of artwork process

On-Site Submission Requirements: None

Registration Guidelines:
1. No more than four (4) students from each school can register for this competition.
2. This competition is NOT a team effort. Each competitor must turn in a separate piece of work.

Procedure:
1. All artwork must be labeled with the MIST ID ONLY.
   a. If the competitor name appears anywhere on the artwork, points will be deducted.
2. Artwork must reflect on this year's theme.
3. Artwork should avoid realistic, representational rendering of lifelike human or animal form. If in doubt, contact your Regional Competitions Headquarters.
4. Students are NOT permitted to utilize AI Generators.
   a. This includes but is not limited to Dall-E 2, MidJourney, Nightcafe, Deep Dream, and/or Stable Diffusion
   b. Usage of AI Generators is grounds for elimination from the competition.
5. Competitors should ONLY use their computers to generate any artwork for this competition.
   a. Hand created artwork will not be considered
6. Artwork should not be animated.
7. A typed short explanation of the artwork, no more than one (1) page (500 words max.) must be included with the artwork. The explanation will include what the artwork is about and what inspired the participant to make it.
8. Judging will be based on the explanation provided in the interview and the artwork itself. The interview will be no longer than five (5) minutes. Interview questions can be found in the last section of the Digital Art Ballot.
9. Please note that if there are more than 15 entries for this competition, only the top 15 entries (based on artwork and written statement) will be interviewed.
   a. In this case, an open gallery preliminary judging round will take place, and all entries will be judged according to the Digital Art Ballot. The top 15 that advance will have a five (5) minute interview with the Judges' Panel.
10. Competitors will be judged according to the Digital Art Competition Ballot.

Checklist:
1. Digital Art submission.
2. Minimum of 2 drafts of Digital Art process
3. Written statement based on interview questions (Section D of Digital Art Ballot)
4. Both the submission and the written statement should be clearly labeled with
   a. MIST IDs
   b. Name of Competition

DETAILED BALLOT: DIGITAL ART

Section A: Technical   **Points: 5**

- Participant is on time for the interview.
- The participant looks credible and is dressed for an interview.
- Submission meets required formatting guidelines (see rules).

Section B: Production Quality   **Points: 30**

Purpose

- Evidence of the student's effort to achieve the stated purpose. Design meets the stated purpose and fulfills the intent of the artwork.
- Artwork clearly communicates a story or statement.
- Work integrates expression, organization, technique and MIST's theme through evaluation and revision.

Skill and Technique

- Media selection effectively enhances the design and the student chooses and controls media and tools effectively to enhance the appearance of the work.
- Artwork shows superior level of skills in the production of the work and execution of each technique and component is done in the superior manner.
- Design required time and patience and was difficult to execute.

Section C: Presentation Quality   **Points: 40**

Aesthetics and Design

- Visual balance, composition and layout enhance the overall beauty of the artwork.
- Work features a recognizable center of interest in relation to the theme.
- The selected colors enhance or complement the subject matter.
- The artwork makes use of elements and principles of art (shape, color, texture, flow, composition) effectively.
- Artwork makes a visual impact and stands on its own as a complete work of art.
- Drafts of artwork submitted reflect process, creativity and the students distinctive style.

Creativity

- Expression is unique and fully developed to present fresh concepts in imaginative and inventive ways.
- Work breaks new ground in communicating the message.

Section D: Application of Theme   **Points: 25**

- There is a strong, clearly evident relevance to the theme.
- The theme is expressed in a unique or outstanding way.
- Purpose of the artwork is clearly articulated and shows evidence of reflection and/or research.
- Elements and principles of art are clearly articulated and the student shows evidence of careful selection and organization of these elements and principles.
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Judges will ask the following questions to gauge the competitors' understanding of the theme and how it was expressed in their work. Judges will then proceed to scoring.

1. How did you aim to convey this year's theme in your work? In what ways does your artwork represent your individual point of view, imagination, creativity, and individuality?

2. Explain your purpose in developing this artwork and describe how you achieved that goal. Describe any influences from art history, artists, or art periods or styles that contributed to the development of this artwork.
3. What elements or principles of art did you use, and how did you select and organize the visual aspects of this work?

DIGITAL ART BALLOT

		Subtotal
Section A	Technical	_____ / 5 points
Section B	Purpose	_____ / 15 points
Section B	Skills and Technique	_____ / 15 points
Section C	Aesthetic and Design	_____ / 20 points
Section C	Creativity	_____ / 20 points
Section D	Application of Theme	_____ / 25 points

Total: _____/100 Points

Overall Judges Comments and Feedback

_____
_____
_____
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